

# A GLOBAL TRADE SHOW OF INDIAN APPAREL MANUFACTURERS



PRESENTS

SECOND EDITION



**12 13 14 NOVEMBER 2024**

**DUBAI WORLD TRADE CENTRE**

SUPPORTED BY



## HIGHLIGHTS

- 200+ APPAREL BRANDS
- EXPECTED 3000+ TRADE VISITORS
- BUYER SELLER MEET
- NETWORKING
- FREE ONLINE VISITOR REGISTRATION

## WHO SHOULD VISIT?

- DISTRIBUTORS
- WHOLESALEERS
- RETAILERS
- E-COMMERCE
- FRANCHISEES
- IMPORTERS
- TRADERS
- AGENTS & OTHERS

# ABOUT BRANDS OF INDIA

Under the aegis of CMAI, Brands of India emerged as a premier Indian apparel brands trade show featuring men's, women's and kid's wear. The event offered a unique opportunity for retailers and stakeholders from GCC and African countries to explore and connect with esteemed Indian brands.

Indian apparel manufacturers, equipped with state-of-the-art facilities, produce their own brands, as well as global brands and in-house labels for prominent Indian retailers. Brands of India, CMAI's inaugural initiative, empowered these brands to expand their global presence, showcasing the phenomenon of the Indian fashion industry to the world.

India remains a competitive player in the global market due to its cost effective manufacturing processes. The relatively lower labour costs compared to many other countries make it an economically viable choice for apparel production without compromising on quality.

The event garnered significant interest from leading Wholesalers, Retailers, Distributors, E-commerce platforms and Departmental chains, thus presenting a not-to-be-missed opportunity to forge sourcing relationship with 200+ Indian Apparel brands in Men's Wear, Women's Wear and Kids Wear.

The first edition was held with support from Embassy of India-UAE, The Dubai Textile Merchants Association (TEXMAS), Dubai International Chamber and Readymade Garments Merchants Group Dubai.

## FEATURING

- Casual Wear
- Denim
- T Shirts
- Trousers
- Formal Shirts
- Kids Wear (Boys/Girls)
- Athleisure
- Ethnic Wear (Men's / Women's /Kids)
- Sleepwear / Innerwear
- Winter Wear
- Abaya
- Thobe
- Kaftan and much more

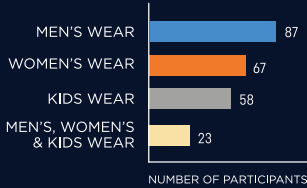


## WHY SOURCE FROM INDIA?

- Strategic Geographical Location
- Competitive Pricing
- Meet New Suppliers with Proven Performance
- Quality Products
- Production Differentiation & Specialisation
- Skilled Workforce
- Low Labour Cost
- Diverse Range of Products
- Cultural and Artistic Heritage
- Witness the latest in Fashion by Brands from Mumbai, Ludhiana, Bangalore, Delhi, Tirupur, Jaipur, Surat, Ahmedabad and Kolkata
- Strong Manufacturing Infrastructure
- Flexible Production Capabilities
- Efficient Transportation and Logistics Services
- Timely Delivery

# 2023 EDITION AT A GLANCE

## EXHIBITOR PROFILE



## TOP CORPORATE VISITORS

- LULU GROUP
- LANDMARK GROUP
- APPAREL GROUP
- NESTO SUPER MARKET
- YELLOW FLOWER GROUP
- SNOW WHITE
- BMA INTERNATIONAL
- CITY CENTRE
- BAIT AWLADONA CO. (KUWAIT) & MANY OTHERS

## 2800 TRADE VISITORS FROM 63 COUNTRIES



## VISITOR TESTIMONIALS

Brands of India holds a great significance as it showcases the excellence, innovation & indomitable spirit of Indian Brands. It is a testament to a remarkable journey of Indian entrepreneurship and exceptional quality of products and services that India offers. Opportunity for Indian Brands are boundless, World is taking notice of the Make in India initiative which has gained a tremendous momentum in recent years. Lulu Group has been importing high quality Apparel from India for all our hypermarkets in GCC.

**Ashraf Ali** - Executive Director, Lulu Group

There are so many capable manufacturers and brandowners who have come together to showcase their best. The potential of Indian Apparel in the MENA region is huge. They possess technology, the competency, the people, passion and the raw material.

**Kabir Lumba**

CEO, Landmark Retail, Landmark Group

This is a fantastic initiative. Indian Apparel brands have been showcased for the first time in this market. There's a huge potential in the Gulf, Middle East, Africa and Dubai is the central place for sourcing and buying for these markets.

**Deepak Seth**

Group Chairman, Pearl Global Industries

India is a well-structured Textile and Garment Production hub. Over the years, Indian brands have stirred consumer sentiments in the Middle East. We are quite excited about Brands of India and plan to source the latest merchandise and receive on-time deliveries for upcoming festival demand.

**Anil Pagarani**

Readymade Garments Merchants Group Dubai and  
Chairman, Yellow Flower Group Dubai

India is amongst the world's largest producer of Apparel. The fair presents a good mix of fashion collection by leading brands from Kolkata, Mumbai, Tirupur, Surat, Ahmedabad, Ludhiana, Indore, Jaipur, Bengaluru, Chennai and New Delhi which resonates with our local customers.

**Jagdish Amarnani**

Chairman, The Textile Merchants Group  
(Texmas), Dubai



# Pioneering Excellence in The Indian Apparel Industry

CMAI, the apex body of the Indian apparel sector, boasts a rich legacy spanning generations with over 5,000 manufacturers and 25,000 retailers. It serves as the industry's bedrock, fostering innovation and collaboration from strategic offices across key Indian cities.

Internationally, CMAI shines as the face of Indian apparel and trade, organizing transformative Garment Trade Fairs since 1982. These fairs connect domestic

manufacturers with retailers, distributors, and agents nationwide, while also shaping policy discussions with the government.

Today, CMAI stands tall as a leading voice representing Indian apparel on esteemed international platforms like the International Apparel Federation. Its journey embodies resilience, innovation, and unwavering commitment to excellence, ensuring a brighter future for all stakeholders in fashion and commerce.



THE CLOTHING MANUFACTURERS ASSOCIATION OF INDIA

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